

Seminar
On
CAREER AWARENESS-
PATHS FOR COMMERCE GRADUATES
Organized by
Department of Commerce in association
with IQAC, Rammohan College
2022 – 2023



RESOURCE PERSON

SHRI AVIJIT GOSWAMI

FORMER CHAIRMAN

Of

Eastern India Regional Council

Convened

By

Prof. Tapas Narayan Ray,

Head of the Department,

Department of Commerce, Rammohan College

One Day Seminar, Department of Commerce in collaboration with IQAC

On 16th December 2023 – a day long seminar on ‘*CAREER AWARENESS-PATHS FOR COMMERCE GRADUATES*’ was organized by the Department of Commerce in collaboration with Internal Quality Assurance Cell, Rammohan College. The topic of the workshop and the speakers of the day was introduced by Prof. Tapas Narayan Ray, Head of the Department, Department of Commerce, Rammohan College. The total workshop was anchored and conducted by Professor Samrat Dhar , Professor Anjan Neogi, Professor Sayan Basu. The main thrust of the workshop is to familiarize the students with the idea of CAT, Adv. Digital marketing, Data analytics with advance excel, US CPA, UK ACCA, US CMA and US CIA as well and it’s utility for commerce graduates to adapt to the ever-changing business environment.



Honourable Chief Guest: Professor Shawasti Sanyal (Principal of our College

We felt extremely honoured to have with us the Honourable Chief Guest Professor Shaswati Sanayl, Principal of Rammohan College. She inaugurated the program and encouraged our students with her motivating words.



Resource Person 1: Prof. Avijit Goswami

We felt very honoured to have the resource person for the day Prof. Avijit Goswami, Former Chairman of the Eastern India Regional Council (EIRC) , the Institute of Cost Accountants of India (from 1999, 2000 respectively). He was also elected as a Chairman of Central Council Member of the Research, Journal and Information Tech. Committee of ICAC for the period 2015-2019. He has total 30 years of post – qualification experience in the manufacturing, retail, hospitality, real estate and academic sectors. He is a fellow member of FCMA and FCS.

He has extensive teaching experience for professional qualification courses like CPA (USA), CMA (IMA, USA), ACCA, LLB(CU). He also holds a diploma in Business Finance from the ICFAI.



Audience of the Workshop

Audience made the workshop successful by their participation. Total **64** students attended the workshop. Students were effervescent with their active participation which made the programme a grand success. The seminar opened new vistas for students to explore various career-building options through proper knowledge in Business Administration, where they discussed about **CAT, Advanced digital Marketing, Data analytics with advance Excel, US CPA-Certified public accounting, UK ACCA-Association of chartered certified accountants, US CMA- Certified management accountants, US CIA- Certified Internal auditor.** The details of these courses are attached herewith. It also helped untangle new avenues for our students through an interesting Question-Answer session. The workshop invigorated the students with inspiration to get into a successful career. From this seminar, audience got the knowledge, new path, and inspiration for making them enriched, eligible for their career.





Vote of Thanks

A vote of thanks was given by Professor Dr. Sampa Biswas, Associate Professor, Department of Commerce, Rammohan College. She took the opportunity to thank both the speakers and briefed how a seminar on this topic can be of immense help to the students. She also gave heartfelt thanks to the students for their rapt attention and active participation.

Certificate of Participation

A **Certificate of Participation** is provided to all the **64** students who attended the workshop. It was a token of inspiration and encouragement for them. A demo certificate of participation is attached here with.

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